

Press release

Hellmann and Flowfox collaborate to digitalize and automate import operation processes

To overcome challenges in current import operations across ocean carriers, Hellmann and Flowfox collaborate to digitalize and automate import operation processes with the primary focus on import container releases.

Especially the release of import containers is still a very manual and email-based process, which is not very efficient for all parties involved. A look at the status quo shows that the release of containers is not only time-consuming, but also error-prone.

Missing releases and delivery orders as well as incorrect releases, e.g. due to incorrectly transmitted PIN codes, occur frequently. This is a key challenge Hellmann is facing, as it results in cost-intensive wasted journeys with elaborate claim procedures.

Hellmann and Flowfox have already completed a proof-of-concept phase with a major ocean carrier in the UK in July 2022 and are now targeting an expansion of scope in Europe with additional shipping companies.

Flowfox has been developing its platform since 2019 helping logistics service providers, ocean carriers and importers exchange standardize digital information and automate import processes on its platform.

Stefan Borggreve, Chief Digital Officer at Hellmann Worldwide Logistics stated:

“In Flowfox we see an huge potential to automate the import processes with our ocean carrier partners to a large extent, as well as to establish a standardized process globally via one integration to Flowfox. A proof-of-concept phase together with Flowfox and one of our partner carriers was very promising and we would now like to intensify the cooperation.”

While Flowfox was founded already in 2019 things really took off last year when the company made substantial investments in its own development team and is now conducting proof-of-concepts with most major ocean carriers.

For more information about:

Hellmann: <https://www.hellmann.com/>

Flowfox: <https://www.flowfox.com/>