

## Press release

# Kuehne+Nagel joins Flowfox in piloting its global all-in-one import automation platform.

In response to the time-consuming and cost-intensive handling of import containers due to non-standardized, non-digital and locally varying processes, Kuehne+Nagel joins Flowfox in piloting its global all-in-one import automation platform.

Flowfox has been developing its platform since 2019 helping logistics service providers, ocean carriers and importers exchange standardize digital information and automate import processes on its platform.

With Flowfox, ocean carriers are not only saving time and money but also opening up additional revenue streams.

Markus Johannsen, SVP Global Seafreight and Global Head of Operations Sea Logistics Kuehne+Nagel stated:

*“Kuehne+Nagel being the industry leader always strives to provide our customers with highest quality service and fulfill their needs on a global scale. We therefore constantly improve our operational standards and efficiency. In Flowfox we see huge potential to largely automate the import processes with our ocean carrier partners and we are now starting to pilot the Flowfox platform in Europe with major ocean carriers with the aim to roll out the solution globally.”*

One of the main challenges in supply-chains is the lack of a continuous flow of import cargo and containers caused by outdated and cumbersome, manual processes that are leading to delays, underutilized assets, and cost to all participants.

Patrick Pehmöller, CEO of Flowfox stated:

*“Shipping and logistics was on a digital transformation already before COVID and the change is now happening faster caused by the ongoing challenges and the pandemic. We are seeing an increased interest in our digital solution from investors (Flowfox completed its latest round in December 2021) and customers. Our digital and secure information exchange provides improved visibility and facilitates faster processes for everyone involved in import. The use of standardized, digital information moves the release planning forward and facilitates higher asset utilization”.*

While Flowfox was founded already in 2019 things really took off last year when the company made substantial investments in its own development team. Last year Flowfox added representatives in Europe and Asia, and is supported by several industry experts.

For more information about:

Kuehne+Nagel: <https://www.kuehne-nagel.com/>

Flowfox: <https://www.flowfox.com/>